TitleTattle

Creative Giving THIS LADY USES HER SINGING TALENT SHARE HER GOOD FORTUNE WITH THOSE

LESS PRIVILEGED

AMALA SUKOSOL IS KNOWN as the singing hotelier with a big heart. Her generosity has now been recognised as she joins Asian bigwigs such as Li Ka-shing and Kazuo Inamori of Kyocera in Forbes Asia's annual list of Heroes of Philanthropy. Four each from 12 countries were chosen, making a total of 48 individuals who, while they may not be the biggest givers, have used creative means to raise funds and give to charity. The president of the Siam City group of hotels in Bangkok and Pattaya, Kamala used her singing gift to help those less fortunate, especially children and public health programmes. Since she started her annual charity concerts performed by herself, family members



and professional musicians 25 years ago, she has donated almost 70 million baht. In addition, proceeds from some of her albums have also gone to charity. Others on the list from Thailand are CHAROEN SIRVADHANBHAKO, MEECHAI VIRAVAIDYA and RATTAWADE BUALERT.

From Fashion to Food

EVENT ORGANISER OPENS HIS FIRST THAI RESTAURANT IN NEW YORK



FASHION AND FOOD ARE NOT WORLDS APART as one may think. Both require creativity, refined tastes and sensibility to be successful. One of the country's leading event organisers well-known especially for fashion extravaganzas, SOMBATSARA TUE TEERASAROCH, has ventured into the culinary field with the opening of a restaurant, Tue Pochana. With such a Thai name, one would expect it be situated in Bangkok, but no, this one is in the Big Apple. Located along Sixth Avenue, it features easy-to-eat Thai food like one-dish specialities such as rice and noodles suitable for the lunch crowd or quick dinners. Since this man is known to have very good taste, the décor which came from his creative mind, is nothing less than trendy and eye-catching. Who knows, this could lead to a job at the New York Fashion Week - we are sure Tue wouldn't mind it in the least!

GRIST TO THE RUMOUR MILL

THE CREDIT CRUNCH has not been bad for all. With slow moving stock, some luxury brands have had to offer deep discounts, some as high as 90 percent, to clear the shelves. This represents massive savings for those lucky enough to be able to get their hands on these sales items, whether for personal use or to sell on eBay, as we have heard some have done. However, it is something else altogether when a company provides a 90-percent discount to staff with the proviso that the products cannot be resold, only to find them turning up at local dealers. In this case, we have to agree with the company's management who had to terminate the staff responsible as it was a breach of the agreement and trust.

ASK MISS MANNERS Good manners dictate that we should not do or say anything that could embarrass someone else. So if we were to, say, receive a hamper of expired or about-to-expire food products, should we just keep our mouths shut and express our appreciation instead? But isn't that being hypocritical? Or maybe the person giving it does not know the products have expired and we could be seen to be doing her a favour by pointing it out to her. After all, it is surely bad manners on her part to give something that is substandard. Over to you, Miss Manners; we want to know what the etiquette is in such a case.

LESS IS MORE Being too much on the defensive is usually a sign of guilt. If one is in the wrong, the best course of action is to just stay silent and wait until things blow over. Sometimes saying less works better than saying too much.